

DRIVE THE EMOTIONS THAT CREATE ENGAGEMENT

The leadership paradigm shift is complete. Engaging leaders know that to achieve results they must engage employees by focusing on developing teams that are empowered, confident, enthusiastic, and inspired. In fact, Dale Carnegie Training® and MSW/ASR Research conducted a study that identified those specific emotions as being a catalyst to having an engaged workforce. In short, the research found that the practice of “caring leadership” by managers fosters a strong culture of engagement within their teams.

As a caring manager, you understand that developing a culture of engagement will foster consensus, teamwork, bottom-up idea generation, alignment, and loyalty. You can develop similar outcomes for your team, department, or organization when you partner with Dale Carnegie Training and attend Leadership Training for Managers. This leadership program will give you the tools to drive engagement in your team, which will create the alignment needed for you to achieve organizational goals.

The only sustainable competitive advantage is the innovation and creativity of the employees of an organization. Start building a leadership culture of engagement where employees are confident to get the work done, empowered to drive innovation, enthusiastic to deliver results, and inspired to succeed each day.

Learn How To

- Implement a process that drives innovation
- Master the 8-step planning process
- Align performance goals with strategy
- Build effective coaching techniques
- Empower others and hold them accountable
- Master problem analysis and decision-making
- Learn the 8-step delegation process
- Handle mistakes with consideration
- Effectively communicate change
- Build a culture of engagement
- Strengthen listening skills
- Recognize team success with enthusiasm

2017 - 18 SCHEDULE

GRAND RAPIDS SE

3 consecutive days from 8:30 AM – 5:00 PM
Wed/Th/Fri, 12/06/17 – 12/08/17
DoubleTree, 4747 28th St. SE, Grand Rapids

GRAND RAPIDS SW (7 sessions)

Orientation: Thurs., 3/8/18 from 6:00 – 8:30 PM
Regular sessions meet once per week for 7 weeks
Thurs., 3/22 – 5/10/2018 from 6:00 PM - 9:30 PM
(Skipping 4/5/18 for spring break)
CBI Telecommunications, 437 44th St SW, Wyoming

WHO SHOULD ATTEND

Managers or leaders who want to excel in their leadership competencies and want to move up to higher leadership roles.

Please contact: DARLENE REGULA
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C: 616-490-7057

ISO 9001 certified & College Accredited
Group discounts offered for 5 or more.

What We Will Cover

- Understanding the distinction between personal leadership and organizational leadership
- Planning and innovation process
- Understanding the performance process and accountability
- Creating a coaching and appraisal process
- Improving problem analysis and decision-making
- Recognizing human potential
- Employing a delegation process
- Handling mistakes
- Striving for continuous improvement



LEADERSHIP TRAINING FOR MANAGERS REGISTRATION

Dale Carnegie Training of Michigan offered by the Ralph Nichols Group, Inc.
Grand Rapids, MI • **616-490-7057** • Darlene.Regula@michigan.dalecarnegie.com
www.swmi.dalecarnegie.com Registration= \$1795.00 (includes materials)

