

COMMUNICATORS GET IDEAS ACROSS WITH ENTHUSIASM AND POISE

A presentation is an important business tool. Whether you're persuading colleagues, selling a client, energizing a team or showing an idea to senior management, the power of your presentation can make the difference.

Success depends on your presentation ability, so don't miss this opportunity to sharpen your skills. Participants will present at least seven times over the course of two days, while being recorded and evaluated privately with expert, one-on-one coaching.

Since 1912 Dale Carnegie Training® has been giving business people the tools to successfully build their case. And today we excel at empowering employees to communicate boldly before any constituency, under any conditions. We deliver critical methods and techniques that people can draw on to present compelling messages, connect confidently with any audience, and help generate new growth.

The process focuses on structuring a presentation, building credibility, and selling the idea. How to use voice and gesture to create a strong impression. How to handle a formal speech, impromptu remarks, or a contentious meeting.

The class is small. The environment is supportive. The work is intense. And the results are outstanding. It is experience that makes a marked difference in business results. You'll see measurable gains in better communication, enhanced personal and corporate image, increases in sales and the bottom line.

Learn How To

- Use facts and evidence to persuade your audience
- Lead effective Q&A sessions
- Communicate with clarity and force
- Be relaxed and natural while presenting
- Develop the flexibility to make complex subject matter easy to understand
- Demonstrate ownership of unfamiliar material
- Project confidence and enthusiasm that builds credibility

Location	Date
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Grand Rapids DoubleTree 4747 28 th St. SE	Thurs./Friday Nov. 30 & Dec.1, 2017 8:30 AM-5:00 PM
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Grand Rapids	2018 dates TBD
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FORMAT

2 Day Seminar

WHO SHOULD ATTEND

It is particularly useful for anyone who speaks in front of groups, sales professionals, people who meet the press, and those who represent their organizations to win business. Some prior experience in front of groups is recommended. This is a presentations skills training seminar that will help master public speaking skills, teach how to organize ideas effectively, be more persuasive, and build confidence.

For Information or registration, please call:

Darlene Regula, Area Director & Trainer

darlene.regula@michigan.dalecarnegie.com

C: 616-490-7057

Tuition: \$1795.00 Group discounts available.

What We Will Cover

- Creating a positive impression
- Increasing credibility
- Presenting complex information
- Communicating with greater impact
- Motivating others to action
- Responding to pressure situations
- Inspiring people to embrace change



HIGH IMPACT PRESENTATIONS REGISTRATION

Dale Carnegie Training of Michigan offered by the Ralph Nichols Group, Inc.

Grand Rapids, MI • 616-490-7057 • Darlene.Regula@michigan.dalecarnegie.com

www.swmi.dalecarnegie.com Registration= \$1795.00 (includes materials)

